

## **Daughter is 40 and Father is 70**

*As the target group for the SPC Concept I selected households and entrepreneurs. They are simply all those people, down there, at local level, anywhere. Every one of us has a father and mother and every family – in order to live - these days needs money. Adults either work as employees or as entrepreneurs. But the household whose members are happy and prosper must share some sense for activities and enterprising. Household is not a business, it is a family, but without entrepreneurial skills it wouldn't be able to survive. Thus the core of the target group are people who are able to see what the priorities in life are and act accordingly. ... I am a Grandpa now, there are more of us in the family and I see that I have made good choices. Jana, that is about it as an introduction for our last dialogue. Please, you start.*

*How it goes at work, in life, in today global world? Perhaps you want to have our fourth dialogue of substance focused on 'Interesting Life', Jana suggested. Surely, it is a pretty neat topic. I just want to recall the wisdom of Greek philosopher, Plato: "Happy is the one who was at older age given the chance to pursue wisdom and right judgment." That's nice, Dad, but I have something for you, something which should cheer you up. It arrived yesterday. Jana gave me a letter from the Governor of the province in which he writes to the Prime Minister about successful start of the SPC Utility operation. Jana, that's a very pleasant read.*

*Dad, I have a request for you. Several things happened and before the end of this week I need to send an article for the African Union Summit concerning SED and DRR projects under the provincial self-governance. Please, prepare for me just main outlines, thank you in advance. One more thing: They called me from the newspapers that they would very much like to get a text, maximum 200 words, about SPC Concept and SPC Unity network in developing countries. That is a topic exactly fitting you. Jana, I promise that I will do that.*

## **A thought**

OK, Dad. What do you think about this: times when water, energy, soil, air were free for are irrevocably the past. Humans are taking from nature what they want and on top of that mine from Earth all what they need. It is remarkable how humans appropriated all that and without any cost. Who arrived earlier and took over sources of water, energy, land, and still using them without paying money for that to the real owner; both Earth and Nature. Simply said: human are taking, taking, taking, and they have to use money with each other still more and more. When money is missing, there is no problem to print another. The result is that human population is growing and growing, and the extraordinariness of own existence understands less and less.

## **Predator**

Jana, what I am left with is just to join you. Debt that the humankind has toward the nature grows and nature around us suffers. Humankind – in its role of self-appointed ruler of a predator - disturbs nature's order. From Earth it pumps up fossil waste of the nature (above all coal and oil) and converts it into other waste (chemical or nuclear) in volumes that nature doesn't know how to handle. We are not doing well even in nearby universe. The chaos of thousands of satellites, rockets and the desire to grab new resources, to be first and not pay for taking over new resources, all that has only one solution: one day it will all fall back on our heads.

## **Truculence**

Large cities are growing, we build still new airports, ports, roads, new factories for technologies of 4<sup>th</sup> generation. We don't like to change what we are used to. For example, the Age of Coal. It is already apparent that humankind no longer needs to rely on coal to such great degree. But despite that efforts to decrease its share in climate change are not successful. Risks of catastrophes are growing and humankind doesn't have the vision about its own future. Missions offered by leaders of countries are not clear and contemporary efforts to direct human behavior on earth we all share lack the necessary authority. People don't understand humility toward God and don't see how their own tools are separating them from the Nature.

## **Generations**

Various views and criteria or assessments exist. Over the past 6,000 years, there were generations of Indians, Chinese, Egyptians, Greeks, and Roman and now all of us are here – on Internet. They talk about Generation X, with the oldest one among them, born between the 1950s and 1970s. Generation Y follows after them, the Millennials, which is maturing already at the 21<sup>st</sup> century. Both generations experienced significant changes in technology, now especially due to internet. Then we have Generation Z, whom we call Digital Natives. Newly we recognize Generation Alpha which doesn't perceive technologies as tools but as an environment into which they are fully integrated.

## **Mobility**

Jana, what do you think about that? Well, first there were missions and missionaries, then deeper division of labor and tourism (the primary motivation was always trade). Global politics brought migrants and now we again have a threat of not well managed DRR projects (shortage of land, water, poverty, wars). How to respond to that? I think that as the life was going on over the past 6,000 years following the rhythm of family life (dad, mom, children), we can expect that the near future (say by 2050) it will not be much different (despite all new technologies). Therefore I believe in free movement of labor force with clearly defined legal regulation within the framework of international law. I believe that this will bring to people local jobs opportunities and naturally turns economic migrants onto tourists. Such problems of mankind are primarily in the hands of leaders (politicians), not in the hands of God.

## **Economy**

That's sounds great, but expand on that in some detail. OK, from standpoint of an economist, Jana said. Because economists see turbulence in human existence in faster pace. Nonetheless over the

entire 50 years before the critical year 2008, wages (as share of GDP) didn't grow and situation on the global labor market by 2050 is something that economists don't dare to estimate. Despite of that, great opportunities exist for implementation of financial discipline in DRR projects. It is a path how to open free movement of work force and take advantage of cooperation between developed and developing countries. Then the regulation and financial discipline SED of the planet has a chance to manage even the mobility of people.

### **Finance**

There is no free lunch. All those measures cost money. Developed countries are shortening workweek, developing countries need qualified workforce. Developed provinces are considering crypto-currency (Bitcoin, Ethereum) and advanced ICT technologies (Blockchain, Cloud) and the other way around, in developing countries they have a problem with preparation of itemized budget of a project and work with a bank. The gap between the rich and the poor is widening not only in GDP per capita but also in approach to competitiveness. Therefore I am convinced that WEMAF is a good start-up for achieving balance between takeoff of technologies and human behavior.

### **Macro-Politics**

Dad, I agree and it's true that what scares me are not impacts of globalization but global views of current co-existence among people and with nature. That huge diversity of views of fundamental principles of human happiness and huge problems of rulers of the world with ability to reach agreement and trust each other. I am stopping to understand macro-economists and I see them as macro-politicians who manipulate data and information (starting with GDP) in the way which ignores changing quantity and quality both of the humankind and technologies. I see macroeconomic as an imperfectly managed statistics that is not helping SED and DRR in developing countries.

### **Micro-Economy**

How to fix this problem? I put forward this question and was ready to continue but Jana interrupted me. Dad, I know what you want to say, but allow me to say this: I propose to send all macro-economists to a deserted island and give them an opportunity to think and discuss about what they do. Only then return them back to their work and at the time when macro-economic gains some strength. General and fuzzy information look nice in macroeconomic charts generated from incomplete input data and they confuse politicians and make the job of micro-economist easier (for example with current data obtained through benchmarking).

### **Tasks**

Jana, I know that you don't mean that literally, but there are, after all, more things in the game. Let me remind you of your filter: philosophy, mathematics, logic. This might be a good test for tasks supporting coordination of macro and micro policies within communities (for those that are seeking democracy as well as for others). Dad, yes. Tasks of SED and DRR have their priorities. For provinces with undeveloped infrastructure WAMAF drivers represent a priority. I see that in our work. Not coordinated interventions by politicians are harming preparation of project portfolio, budgets of individual projects as well as their management. On other hand, participation and local patriotism of engineers are helping us a lot.

### **Priorities**

I will explain that with help of your HP, HT, HH model. HP (Politikus) is seeking political gains. HT (Technicus) seeks completion of the project. HH (Humanus) is concerned about usefulness of the project to people and nature. In a province where the basic elements for life are missing the priority must be project completion and achieving its usefulness. Only after that one can expect financial gains (public or private). But Jana you just reminded me of one privatization story in an area where basic elements were not missing but the priorities were in different order. The first one was a quick financial gain motivated by HP, promises of rosy future were given by HH and before the HT had a chance to look around he saw that privatization took place. All of three forgot that the HT must get space to revive micro-economy and growth of professional productivity.

## **Privatization**

To manipulate with people via organized privatization is not smart, Jana declared. Public and private sector partnership, transformation of ownership are better ensured by sensibility toward the needs of global world and within it life of families and activities of entrepreneurs rather than meddling from bureaucrats or HPs. Thanks to WEMAF drivers both the developed and developing countries have the same motivation to meet on the path toward common goals. We support creation of micro, small and medium enterprises (MSMEs), their local networking and we are putting them in contact with large foreign corporations so that they can – together, via WEMAF infrastructure and SPC Utility services – arrive to partnership in programs SED of the province, participate on projects of DRR, arrive to local cooperation in trading in their province and assist transparent solidarity and social peace in all segment of the Local Government responsibility and private initiatives.

## **Behavioral Matrix**

Jana, how do you now, 30 years later, perceive human behavior? You mean in light of SED and DRR tasks, Jana asked. It is a broad topic but I'll try to answer that. One can't omit politics in a crowd, for example, world wars and today Middle East. Just the reason is not enough there. I differentiate behavior of the crowd and behavior of a man. Crowd is an element and a Man is to me a personality. Your matrix of human behavior allows for thinking about assumptions and motivation of individuals how to be more HS (Sapiens) and less HD (Diabolus). In the case of SED, what's in the game is the good (reason) against evil (envy) and DRR projects responding to evil (damages, hurts) caused by elements. The question is: What to do with the elements?

## **Wealth**

Nothing, I said. What's effective with element (like an unknown illness) are the rules of predictability, prevention, readiness and defense. And that's all. If I understand you correctly, then every single person must equip himself with the ability to understand these rules, Jana added to what I said. Economic development and social environment of a community are about human behavior, about democratic character of their positions and decentralization of their operations within the community. That's where the wealth of the community is, as thanks to new technologies communities can grow anywhere in the world. SPC Utility we prepared is a proof that it can be done.

## **Tension**

Production, services, trade without a tension are fading away, or, in another way, if you put into system too much of a reason, it becomes quickly obsolete and loses its competitiveness. This way I explain why we support for the SPC Utility creation and operation of MSME and responsibility of local people with participation of partners from local area and involvement of local banks. We do acquisitions, trying to regulate bankruptcies (not as a fateful tragedy but as a process of economic renewal). To local MSME we recommend entering global markets and they are already maturing to that level (they also get our advice and recommendation).

## **Credibility**

Jana, you call that tension? You keep them in such caring environment. Yes, we have to. How could you let a child who didn't learn how to read and write into wide world and expect that he will succeed? I know, it is exaggeration, but intentional one. We teach them to read books on finance and write projects so that they can become competitive partners in global environment (now it is not just at international markets but also back at their home countries; foreign investors are everywhere, they run businesses and export their profits elsewhere). SED programs and DRR projects are tasks for local population and SPC Utility is guiding them toward independence. That's why our province (the ones we help) has been getting a lucrative loan for 30 years, and we're doing the credentials.

## **SED and DRR**

Jana, tell me one thing: Why you use the program SED and projects DRR acronyms (SED and DRR) – together? Well, Dad, you remember how we talk about lives of people in poor countries, about wars,

drought, and trading with migrants by smugglers? Now is a prevailing opinion that it is better to help people where they are at home and this is what our company does. Globally, it is not possible to accelerate economic development and not care for social aspects. When those are neglected risks of hostilities among communities increase. Connecting “SED and DRR” is about a complex of human life style, because we have also another challenges, not only the climate change.

### **Rulers**

For people it's simply too much, I said. People need to improve communication and coordination of what they are working on, to learn how to take advantage from cooperation and coordination between projects. Rulers are usually rich people and custodians of their property rule over people. Custodians who were elected act in different way than those who were appointed. In the end, it is above all about power and financial influence. Jana, do you know why I am saying that? I think about rulers of this world if they are ready to get together, debate and adopt decisions about system projects, for example in the extent of the SPC Concept.

### **Reason and Emotions**

Dad, they are not ready, but it is possible to get them ready. I see that in growing interest in results of our pilot projects. I am sure they will pay more attention as they will see in it opportunities for revival of international (these days already global) trade. It is a matter for reason to prepare together for changing world and dampen emotions with legislation at the United Nations level. They must be win-win projects. Currently idle financial resources (particularly in investment banks) can activate WEMAF drivers to improve the development of SED and DRR programs in the provinces. Developed countries can speed up their expansion of the market for products and services, and developing countries will acquire both capital and skills. Both sides will get opportunity to build a common partnership.

### **Research and Education**

We succeeded in connecting technical and organizational outputs of research into standardized project and a whole set of directives which allow for founding and operating SPC Utility in various provinces which might be requesting them, Therefore we are also focusing on marketing via internet and we are contacting universities, local governments, financial institutions around the world. Jana, recall your university and newly introduced majors Industrial Architect and Financial Engineer. New graduates with these majors are coming to your company and how are they doing? Dad, they do terrific job, they have independent tasks in MSMEs acquisitions in provinces and they are reviving the role of internal audit in companies.

### **State and Provinces**

I am really happy how the internal financial control practices with Fintech support are taking place in provinces. They are making inroads everywhere: in joint projects between central government and local government, in cooperation between our projects and local NGOs and even in the private sector. For the private sector we set up in our company a separate unit. Its services are being used by departments in local government for initiation of the PPP projects. Those are our only services in consulting even when I recall that before the local and country-wide elections we were asked to provide training about advantages and risks of the SPC Concept and benefits and costs related to the SPC Utility.

### **Electricity**

There is a great interest in renewable sources of energy, mix use opportunities, but solar panels on roofs of buildings under construction or in planning stage are the most popular. It is thanks to good prices of solar panels, developments in batteries and cost of their installation and maintenance. Those are outlays that even the local investors can afford. Banks demand in maximum 15% financial participation Confidence of banks to local investment grew and on other hand the reluctance of local population to use banking services diminished. It seems that both sides found a common ground and that it will remain that way. In parallel, we registered one more positive sign: the new law that require

the rule "Polluter to Pay Costs"; procedure begins to pay. I believe that its enforceability will grow over time.

### **We will Conclude**

Jana, SED and DRR projects need not only mobile telephones for communication but also Fintech instruments for project portfolio tasks. But this economic intellectualization must be accompanied by social intellectualization. We didn't talk about it much. No wonder, it is not our specialty. Nonetheless, since the very beginning of work on the SPC Concept we focused on "interesting life" and its interpretation via the knowledge and technological progress of the humankind. According to both of us this is a good way to address rulers of human communities so that they create similar concept for social intellectualization, explain and defended it. Jana, let's hope that such cooperation will continue.

### **Tasks for Father**

#### **Outlines (thesis) of a presentation for the African Union Summit: "SED a DRR Projects in Self-Governing Provinces of Developing Countries"**

Jana, please pay attention to these three items:

#### **The Path**

Jana, I am convinced that what is missing is a clearly understood path. Promises are not the goal and non-systemic navigation is actually hiding the path. By the path I mean the ability of people to talk to each other about how to live and survive and how prepare interesting life for their children. The path is a communication channel that people will use to start cooperate. It is not enough to know the path it is necessary to have it (not that much to own it but to know and be allowed to use it). The current and future technologies will be the conduit people in their country will proceed on and rules will guide them.**Long-Term Goals**

Rulers do not manage to get a grasp of long-term goals. What's missing is the orientation in the presence and no one dares to sketch them out more than 5 to 15 years into future and it is only because we value influence of economic outcome more than social risks. We all know that family has its 30 year cycle: grandpa dies, son gets older and child becomes an independent individual. That's how it goes, generation after generation, as far as we know, for 6,000 years.

Why give more attention to economic cycles than risks in lives of people? Economic cycle we try so desperately to measure it, understand it and regulate it is just 200 years old invention (since beginning of Industrial Revolution) and it has been always accompanies by social unrest, revolutions, and wars. Why hurry with economic development when social development runs in a different cycle? Yes, those are cycles such as family life cycle, generational cycle, lasting for millennia. They are looking at joy from life, happiness in love and from harmony with nature. Jana, please, can you find other examples that can be used to illustrate to attendees of the Summit the principle of long-term goals?

#### **Short-Term Goal**

If the rules get into situation when they don't know the solutions – for example, how to stop an exodus of people from Africa to Europe – then it is apparent that they don't have a path and that they are unable to set forth a long-term goals. What is left for them is to set forth short-term goals and operational tasks related to them. There are two extreme ways to how to proceed.

The most frequently use one is the "extinguish the fire" approach. While it might stop or at least slow down the problem, the mess and losses on lives and property are enormous (examples are not only local war conflicts, impacts of climate change, but also today hidden hazards, for example the current estimate presents that about 100 million people in aged 15 to 29, mostly from Africa, will not find work in 2030).

The second kind of approach is that the problems are subjected to negotiations. Compromises in economic area are usually sought while problems in social sphere are postponed into next elections cycle. It is not that bad approach but it is inconsistent. As we know from our experience, inconsistency has its cost, unresolved problems are coming back, etc. Jana, I know and I am sure that everyone knows that. Therefore, you have to come up with something new.

What to suggest to the rulers is to prepare their Summits with the use of modern technology. I do not mean a greater precision of sociological and demographic studies or big screen displays in their general meeting rooms, but I am thinking of a structure of the whole Summit, on its application regime. The most important is methodology of receiving and processing the conclusions of the negotiations and the processing of the tasks. Jana, today's Summits are missing your attributes: philosophy (their experience) that helps them to find the right path, mathematics (their education) that helps them to clearly present the goal and prove that their choices (quantities and qualities) are correct and weighted. And the last attribute - logic (their reason) that gives them the opportunity to make sure they are really on the right path and to succeed in benchmarking of their behavior when defending the proposals before the public.

After all, you know that they need the tools focused on verification of the credibility of inputs, on knowledge of what the processes they are negotiating about will cost and on setting up priorities within a package of projects they gave a preliminary approval to. Please, focus on explanation what the pilot project's role is in decision-making they do and that they announce to the world. In hallways, outside of the main presentation, initiate structured dialogues about SPC Concepts and results of pilot application of the SPC Utility.